



# THE TUBE PACKAGING

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Premium Cardboard & Paper Tube | The  
Tube Packaging.

# 01

## INTRODUCTION TO CUSTOM PAPER TUBES

- Custom paper tubes are cylindrical packaging solutions made from recycled paperboard.
- They offer a sturdy and eco-friendly alternative to plastic or metal packaging.
- Ideal for a variety of products – cosmetics, food, gifts, and more.



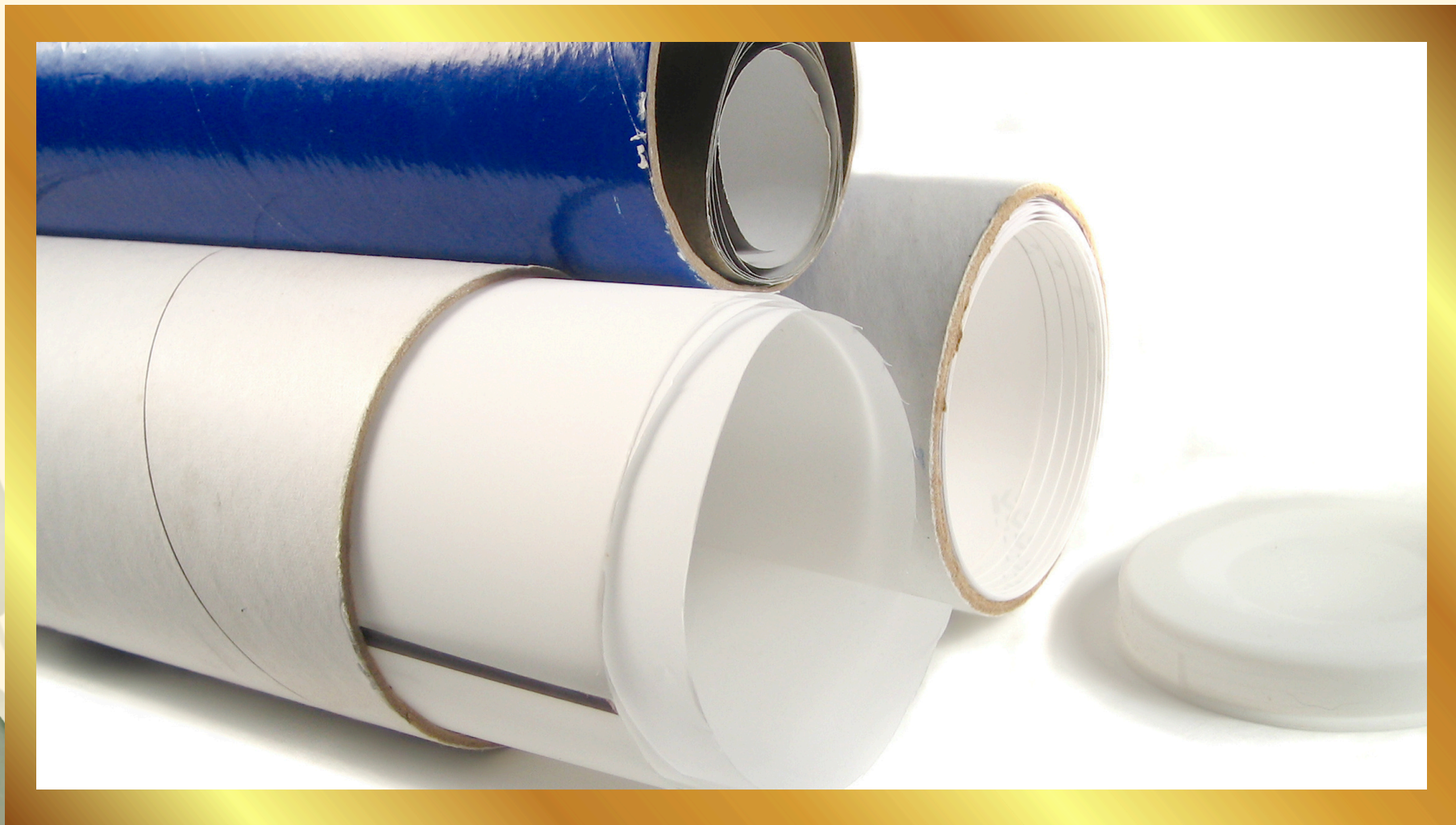
02

# KEY FEATURES

- Eco-Friendly: Made from recyclable materials, reducing environmental impact.
- Durable: Strong structure protects contents during storage and transit.
- Customizable: Sizes, colors, finishes, and printing options can be tailored.
- Lightweight: Easy to transport, reducing shipping costs.



# TYPES OF CUSTOM PAPER TUBES

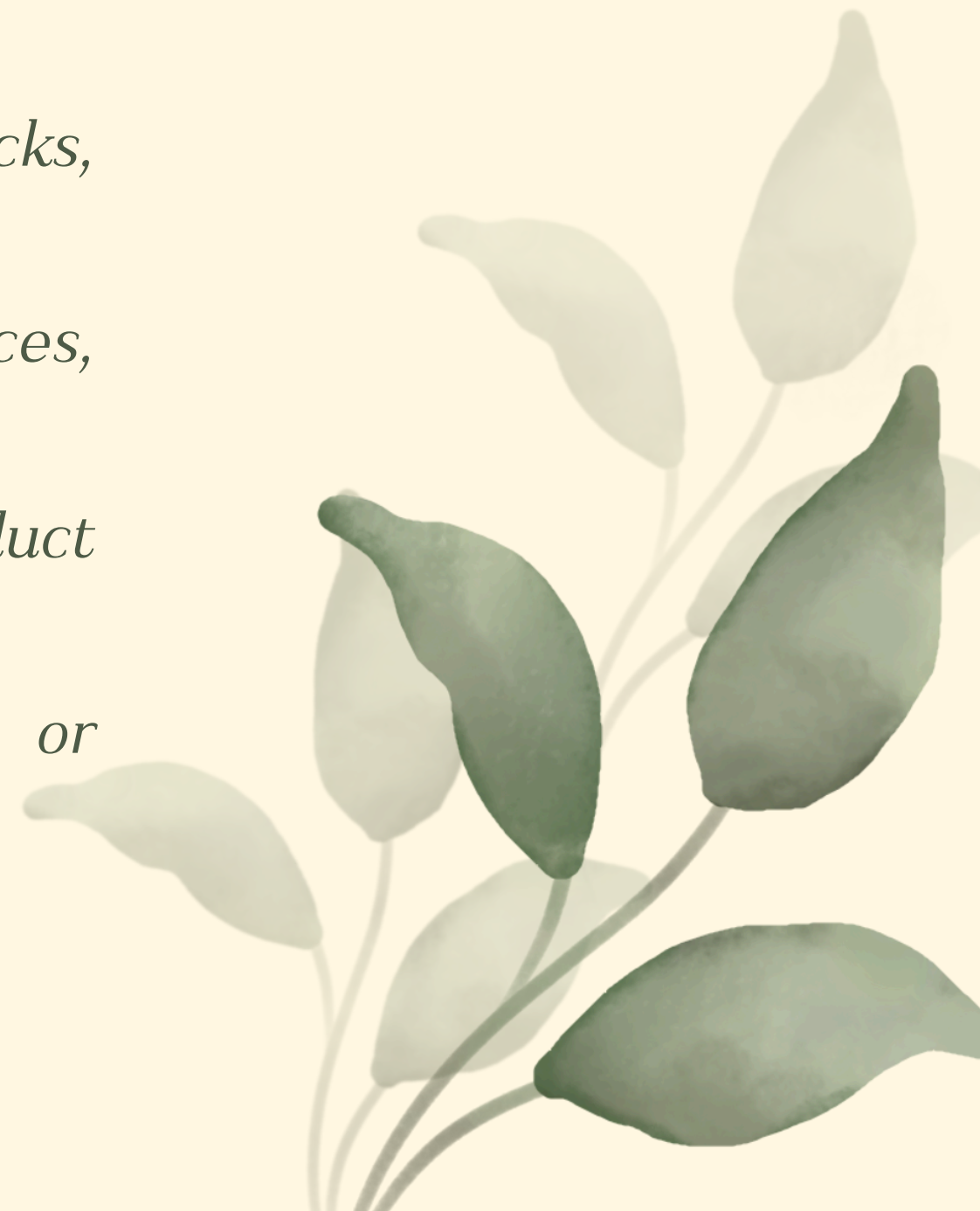


- *Push-Up Tubes: Great for cosmetics like lip balm or deodorant.*
- *Telescoping Tubes: Used for luxury packaging, candles, or tea.*
- *Sealed-End Tubes: Common for mailing or storing posters/documents.*
- *Window Tubes: Feature a cut-out for product display.*

# APPLICATIONS



- *Beauty & Personal Care: Lipsticks, creams, balms.*
- *Food & Beverage: Tea, coffee, spices, snacks.*
- *Retail & Gifting: Premium product presentation.*
- *Industrial Use: Mailing, storing, or protecting delicate materials.*



07

BRANDING

OPPORTUNITIES

- Full-color printing, embossing, foil stamping.
- Unique shapes, sizes, and textures help differentiate your brand.
- Enhances perceived value of your product.

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# SUSTAINABILITY & MARKET DEMAND

- Increasing consumer demand for green packaging.
- Companies using eco-conscious materials gain a competitive edge.
- Custom paper tubes help reduce plastic usage in packaging.



# CONCLUSION

- Custom paper tubes offer a smart, eco-friendly, and attractive packaging solution.
- Perfect for businesses aiming to improve sustainability without compromising style.
- A practical investment for both branding and the environment.





# Thank You

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